**PASSIONATE SOCCER COACH**

PLAYER DEVELOPMENT | PARENT EDUCATION | COACH SUPPORT

**NATIONWIDE YOUTH SOCCER EDUCATION**

# PSC CLUB EDUCATION PROGRAM

One connected development resource for players, parents, coaches, and club leaders.

- **PLAYER DEVELOPMENT**
- **PARENT EDUCATION**
- **COACH RESOURCES**
- **CLUB-WIDE ALIGNMENT**

**PASSIONATESOCCERCOACH.COM/CLUB-PARTNERSHIPS**



THE CLUB-WIDE OPPORTUNITY

# A stronger player-development environment extends beyond the field.

Youth soccer clubs already bring together players, parents, coaches, and leaders. The challenge is helping every group understand the same development philosophy and put it into practice consistently.

**01**
### Players need clarity

Age-appropriate goals, soccer IQ, reflection, preparation, and practical ways to take ownership of improvement.

**02**
### Parents need guidance

Useful language for confidence, playing time, tryouts, game-day behavior, communication, and long-term development.

**03**
### Coaches need support

Ready-to-use planning resources, shared development language, mentoring, session ideas, and better communication tools.

**04**
### Clubs need alignment

A connected education system that adds membership value, strengthens trust, and supports a consistent player experience.

## THE PSC RESPONSE

A practical education partnership that equips the people around the player, not another disconnected content library.

THE PSC FRAMEWORK

# Four connected pillars. One development message.

Each partnership can be scaled to the club's size, season, audience, and priorities. The goal is useful implementation, not information overload.

| 01 | 02 | 03 | 04 |
|---|---|---|---|
| **PLAYER DEVELOPMENT** | **PARENT EDUCATION** | **COACH SUPPORT** | **PROGRESS TRACKING** |
| Soccer IQ, mindset, reflection, goals, habits, apps, guides, and practical learning tools. | Playing time, confidence, tryouts, communication, game day, and healthy support habits. | Session tools, development principles, mentoring, workshops, and shared language. | Goals, reflections, development plans, assessments, and measurable participation. |

## What a club can receive

+ Parent webinars and education resources
+ Player-development guides and workbooks
+ PSC app and learning pathways
+ Coach planning and reflection tools
+ Virtual or in-person workshops by arrangement
+ Customized club resources and communication support
+ Leadership planning conversations
+ Ongoing measurement and implementation guidance

Delivery can be fully virtual and nationwide. Local in-person options may be available by arrangement.

PROGRAM OPTIONS

# Start with the level of support that fits today.

PSC can begin with a free introduction and grow into a more complete education partnership. Exact scope and pricing are confirmed after a short conversation about the club's size, goals, and delivery needs.

| START FREE | BUILD CONSISTENCY | BUILD YOUR PROGRAM |
|---|---|---|
| **Introductory Resource Package** | **Annual Club Education Package** | **Custom Development Partnership** |
| **$0** | **Request pricing** | **Custom proposal** |
| Selected parent and player resources | Ongoing education resources | Needs assessment and program design |
| PSC app and guide directory | Parent and coach learning support | Customized workshops or resources |
| Club partnership planning conversation | Seasonal communication and implementation plan | Leadership support and measurement |

## A simple path to launch

| 1. CONVERSATION | 2. PROGRAM | 3. ONBOARDING | 4. IMPACT |
|---|---|---|---|
| Share the club's goals and current challenges. | Choose the most practical starting option. | Confirm contacts, timing, and resources. | Launch, gather feedback, and measure engagement. |

COLLABORATION AND OUTREACH

# Useful education before a sales conversation.

PSC welcomes opportunities to serve club families, coach communities, podcasts, associations, and youth-sports publications with practical education.

| | |
|---|---|
| **Free parent webinar** | A practical virtual session for club families on confidence, communication, playing time, tryouts, the car ride home, or long-term development. |
| **Free development guide** | A relevant PSC guide or resource that a club, association, or publication can share with its audience. |
| **Guest article** | Original educational content written for soccer clubs, coaching organizations, parent publications, and youth-sports platforms. |
| **Podcast or workshop guest** | A thoughtful conversation with Coach Aldin about player development, parent education, soccer IQ, coaching, and the lessons sport teaches. |

## Suggested webinar, article, and podcast topics

+ How parents can support confidence without adding pressure
+ What age-appropriate development should really look like
+ Playing time conversations that protect the player
+ Building a player-centered club culture
+ Why soccer IQ can be taught
+ The post-game car ride: what helps and what hurts
+ Why youth players plateau and how to restart progress
+ The true cost of an unfilled coaching position

MEET COACH ALDIN BESLAGIC

# Develop the player. Impact the person.




Coach Aldin Beslagic is the founder of Passionate Soccer Coach and a player-centered coach, director, mentor, author, and educator. His work is shaped by more than 20 years of youth coaching experience across premier, regional, town, and academy environments.

His playing background includes five years of Division I soccer at Quinnipiac University, serving as team captain, and youth experience in Germany.

Coach Aldin created PSC to give players, parents, coaches, and clubs practical guidance that connects soccer IQ, mindset, reflection, communication, and long-term development.

| 20+ | 35 | 7 |
|---|---|---|
| Years coaching players | Soccer education books | Player development apps |

## Experience and perspective

+ Division I captain and five-year collegiate player
+ Youth coach, director, mentor, and curriculum creator
+ Experience with players, parents, coaches, and club leaders
+ U.S. Soccer licensing and continued coaching education
+ Author and creator of connected PSC learning resources
+ Nationwide virtual education and development support

START THE CONVERSATION

# Give your club a stronger development resource.

Share your club size, audience, current priorities, and the type of support you are considering. PSC will recommend a practical starting point.

### CLUB PARTNERSHIP

**passionatesoccercoach.com/club-partnerships**

Review program options, submit a club inquiry, and schedule a partnership conversation.

### MEDIA AND EDUCATION

**passionatesoccercoach@gmail.com**

Invite Coach Aldin for a webinar, podcast, guest article, workshop, or educational collaboration.

## FREE INTRODUCTORY RESOURCE PACKAGE

Begin with selected parent and player resources, the PSC app and guide directory, and a club partnership planning conversation.

## PASSIONATESOCCERCOACH.COM

Helping players think, coaches lead, and families support the development journey.